

# Business Planning: Getting Started

## 10 Weeks, 1 Plan, Great Business



*Ready to take the plunge?*

Learn small business management skills, gain confidence in yourself, build the plan for your business.

### When:

Tuesdays,  
September 26 - November 28  
6:00 pm - 9:00 pm

### Where:

Northeastern Vermont Regional  
Hospital  
1315 Hospital Drive, Room 127  
St. Johnsbury, VT 05819

**Fee:** Free for residents of the  
Northeast Kingdom!  
Must register to attend.

### Contact:

Gwen Pokalo (802) 391-4871  
gpokalo@cweonline.org

Register Today!

[www.cweonline.org](http://www.cweonline.org)

**In this 10-week business planning course, you will:**

- Assess the financial & market viability of your business concept
- Learn how to identify & market to customers
- Explore options for funding the start-up and ongoing costs of operating your business
- Build a network of fellow entrepreneurs that can support you in launching and growing your new enterprise

At the end of this program, you will have completed the business plan to guide you in the launch & growth of your new company. You will have access to continued one-on-one business counseling to help keep you moving.

**This course is for you if:**

- You have an idea for a business that you want to launch or explore more deeply
- Have always dreamed of becoming an entrepreneur but were never sure where to start

This course meets once a week for 10 weeks. No business experience is necessary, though access to a computer and knowledge of Microsoft Word & Excel is strongly recommended.

***Made possible by a grant from The Vermont Women's Fund***



Center for Women & Enterprise  
Your Vision. Our Mission.

The Center for Women & Enterprise provides opportunities for women entrepreneurs and women in business to increase professional success, personal growth, and financial independence.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Please call CWE Vermont at 802-391-4870

