

**West Nile Virus  
Positive Mosquito Pool Messaging  
Summer 2018**

If you would like to share a prevention message on social media, consider using one of these sample messages:

**Sample Facebook Posts:**

Sample 1	Sample 2
<p>Mosquitoes carrying West Nile virus have been found in Danville. Learn what works when it comes to mosquito bite prevention: <a href="http://www.healthvermont.gov/disease-control/mosquito-borne-diseases/prevent-mosquito-bites">http://www.healthvermont.gov/disease-control/mosquito-borne-diseases/prevent-mosquito-bites</a></p>	<p>The good news? Preventing mosquito bites isn't rocket science. Simple steps can keep you bite-free all summer long. Learn more at <a href="http://www.healthvermont.gov/disease-control/mosquito-borne-diseases/prevent-mosquito-bites">http://www.healthvermont.gov/disease-control/mosquito-borne-diseases/prevent-mosquito-bites</a></p>

**Longer Sample Message (for a newsletter or Front Porch Forum):**

This longer message could be adapted for something like a town newsletter article or Front Porch Forum post. **If a human case of West Nile virus is reported**, the second paragraph should be updated. We will send revised messaging if that happens.

Sample Message
<p>Mosquitoes collected in Danville have tested positive for West Nile virus at the Vermont Department of Health Laboratory. When the virus is transmitted to humans through mosquito bites, most people don't get sick, but some get symptoms like fever, joint pain, vomiting and diarrhea. The sickness can become quite serious in some people, and those age 50 or older are at the highest risk.</p> <p>Vermont hasn't had any reported human cases so far this year. Here are a few tips to help keep it that way:</p> <ul style="list-style-type: none"> <li>• Wear long sleeves and long pants when you're outside.</li> <li>• Use EPA-registered insect repellent.</li> <li>• Get rid of standing water where mosquitoes like to breed.</li> </ul> <p>Learn what works when it comes to mosquito bite prevention: <a href="http://www.healthvermont.gov/mosquito">http://www.healthvermont.gov/mosquito</a></p>